

2011 TPA Annual Conference and Leadership Forum Exhibit Application Form

**Memphis Cook Convention Center
255 North Main Street
Memphis, TN 38103**

Early bird vendor registration is \$495 per booth by September 30, 2011. If you are applying for an out of booth presentation slot, the fee is \$1,500.00, which includes the booth fee.

Individual booth space is 8 x 10 and includes one six foot table, two chairs, and waste basket. Vendors needing two or more tables must reserve multiple booths. Beginning October 1, the booth fee is \$545. Cancellations received prior to October 1 will receive a 50% refund of the booth fee. No refunds will be provided on or after October 1, 2011.

Vendor set up is on Wednesday, November 16, from 1:00 – 6:00 p.m. Exhibit Hall operation is Thursday, November 17, from 7:30 a.m. – 4:00 p.m.

Full payment must be enclosed with this application. Charges include booth space, one table, pipe and drape, available lighting, air-conditioning, and Cook Convention Center security for the one day exhibition (Thursday, November 17, from 7:30 a.m. to 4:00 p.m.). All electrical services, including internet connection, and utilities are contracted directly through the Cook Convention Center (901-576-1212, Events Dept.).

Make checks payable to TPA Leadership Conference

Company Name: _____

Contact: _____

Address: _____

City/State/Zip: _____

Phone #: _____ Fax #: _____

Email Address: _____

Send Exhibit Registration and Check to:

*Tennessee Principals Association Leadership Conference
205 Sterling Springs Drive
Johnson City, TN 37604*

Exhibit Application Form Continued

_____ Yes, I want an “Out of Booth Presentation” Slot (\$1,500.00, which includes booth fee)

Check any listed event that you are willing to sponsor

A. _____ Furnish a door prize: If checked, please list the item: _____

B. _____ Sponsor or Co-Sponsor Thursday Breakfast in Exhibit Hall (\$2500)

C. _____ Sponsor or Co-Sponsor Conference Reception on Thursday, November 17 (\$3000-\$5000)

D. _____ Sponsor or Co-Sponsor a Coffee and Snack Break (\$3000)

E. _____ Sponsor or Co-Sponsor Thursday Luncheon in Exhibit Hall (\$5000)

F. _____ Sponsor or Co-Sponsor Friday Awards Luncheon (\$7500)

G. _____ Sponsor Co-Sponsor a keynote speaker (\$3500)

H. _____ Donation in the amount of _____ to be used for conference as needed

I. _____ Other (please explain)

***Sponsors, Co-Sponsors, and Donors will be acknowledged in the Conference Program.**

NOTE: Exhibition set-up will be Wednesday, November 16, from 1:00-6:00 p.m.